

Countermeasures Research on Deepening the Integration and Development of Municipal Schools in Jiaozuo City

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Abstract: Jiaozuo how to make good use of local universities and colleges resources, to promote the city and colleges and universities symbiosis and co-prosperity, two-way empowerment. Colleges and universities how to rely on the "land" to develop schools, how the local evening "school" strong enterprises, to realize the integration of the development of the city and the university, is the local and colleges and universities are facing the same problem. In this paper, based on the idea of expanding the integration of schools and localities from the height, depth and breadth, and from the direction of realizing "integration of industry and education, innovation, talent, space, culture and governance", we strive to explore the path of deep integration of the innovation chain, industrial chain, talent chain, policy chain and capital chain, and to set up the mechanism of integration of industry, academia and research and the mechanism of cooperation between government, enterprise and school. We will build a mechanism for industry-university-research integration and a mechanism for government-enterprise-school cooperation, and lead through key projects and highlight projects to increase the deep integration of school-local cooperation and promote the high-quality development of Jiaozuo's economy and society.

Keywords: Cities; Universities; Integrated Development; Quality Development

1. Introduction

The independent development mode of colleges and universities can no longer be applied to the situation of urban modernization and development, the integration of municipal schools and universities can promote the efficient integration of industry, academia and

research, to achieve a win-win situation for the school and the local community [1-3], in the context of the epidemic and other security precautions to strengthen the demand for the integration of municipal schools and universities in the surge of demand for the integration of development, this paper focuses on the establishment of "symbiosis and co-prosperity, common building and sharing, and mutual benefit and win-win" relationship between the university and the local community. School-land deep integration and development relationship, in accordance with the "colleges and universities can, Jiaozuo need" precise determination of the city school cooperation specific carrier, the formation of Jiaozuo city and universities in Jiao, local universities and colleges of the integration and development of long-term mechanism, to realize the mutual benefit of both sides win-win situation [4, 5].

2. Cross-Border Cooperation and Integration into the Region to Promote the Deep Integration of School Real Estate and Education

Jiao play a good role in the resources of Jiao universities, and actively explore new paths for the construction of university towns, universities in Jiao to break the conceptual wall, physical wall, institutional mechanism wall, out of the door to run the university, resource sharing, platforms, talent sharing, and the city's development of organic fusion, the same frequency resonance. Focusing on the goal of "complete organic integration of the city and the university", as soon as possible to set up the city school integration and development of the organizational structure, the establishment of integration and development of institutional mechanisms, the development and introduction of integration and development of relevant supporting measures, to promote the integration and

development of the early achievement of tangible results. Universities in Jiaozuo continue to play the advantages of talent and technology, take measures to promote the school's scientific research and innovation achievements in the local land transformation, increase the support for the development of Jiaozuo industry, Jiaozuo talent cultivation support, and re-create the advantages of the development of a strong guarantee.

Strengthen project support, focusing on development strategies, industry cultivation, innovation platforms and other aspects, planning and implementing more substantive cooperation projects. Forward-looking layout, near and far, leading and driving the school and the central city embedded in each other, to achieve the city's territory and the school's symbiosis and co-prosperity, the development of one. Sharing of public services, in education, health care, culture and tourism resource sharing and project co-construction and other aspects of the same direction, hand in hand, win-win. Give full play to the role of existing talents, strengthen the introduction of high-level talents, increase the cultivation of skilled talents, and realize the common attraction and sharing of talents.

3. Focus on Industry, Improve the Platform, and Promote the Deep Integration of School and Local Innovation.

Focusing on Jiaozuo's characteristic industrial system and the development of key industries such as intelligent equipment manufacturing, new energy, new materials, automobiles and parts, and new-generation information technology, we will support enterprises in the city area, especially those in pillar and key industries, to introduce the scientific and technological resources and scientific research achievements of Jiaozuo-based universities, and to enhance the function of the local area in carrying the scientific and technological achievements of the universities in Jiaozuo. Universities in Jiao and the local community to build a collaborative innovation platform focusing on applied technology research and development and industrialization of scientific and technological achievements, to improve the local transformation rate of scientific research achievements of universities in Jiao. Encourage scientific and technological intermediary service institutions to provide

personalized services for the universities in Jiaozuo to carry out technology transfer and project development cooperation with enterprises. Encourage universities in Jiaozuo to focus on Jiaozuo's "pillar industries, key industries and emerging industries", deeply integrate university majors with local industries, reform discipline settings, optimize talent training, organize scientific research and create scientific research results, and provide strong scientific research support, talent support and intellectual guarantee for Jiaozuo's industrial development.

Focusing on scientific and technological innovation, universities in Jiaozuo and enterprises in the city have jointly built a number of national and provincial key laboratories, engineering technology research centers, enterprise technology centers, academician expert workstations, postdoctoral work (mobile) stations and so on. Explore with the universities in Jiaozuo to jointly build a collaborative innovation center for industry-university-research cooperation in special industries, jointly cultivate scientific and technological achievements transformation bases and industrialization bases for collaborative application of patents, and effectively promote the number of effective invention patents of the universities in Jiaozuo and the conversion rate of Jiaozuo to steadily increase. Universities in Jiaozuo participate in the implementation of the city's key technological transformation projects, and guide enterprises to join forces with universities in Jiaozuo to upgrade their technology and equipment levels through technological transformation and realize transformational development.

4. Breaking Down Barriers, Interconnection and Docking, and Promoting the Deep Integration of School-Land Space

The development of universities in Jiao will be integrated into the overall layout planning of the local area, and the close docking of space between the university and the local area will be promoted. Universities in Jiao are building modern community-integrated universities, and accelerating the interconnection and open sharing of public service resources such as public green spaces, sports venues, cultural centers, activity centers, theaters, museums, libraries, exhibition halls, etc. on campus.

Jiaozuo improve the land use planning of universities in Jiao, fully guarantee the land use index of university infrastructure, and give priority to solving the problems of water, electricity and gas capacity increase, broadband communication, human defense engineering, environmental protection and sewage disposal, and urban maintenance support for the universities in Jiao. Priority to enhance the road construction around the universities in Jiao, public transportation, water supply and sewage and other infrastructure construction level, speed up the implementation of the environment around the university landscaping and lighting projects, give full consideration to the transportation needs of teachers and students of the universities in Jiao. Increase support for the construction of the project in Jiao universities, and actively include the infrastructure and teaching capacity enhancement projects in Jiao universities into the city's key projects, and local key projects to synchronize the promotion of the project.

Enterprises in the city area have joined hands with colleges and universities in Jiao to establish practical training and internship bases, build a number of demonstration bases for school-enterprise cooperation in training skilled personnel, employment apprenticeship bases for college graduates, and off-campus practice and education bases for college students, and promote the construction of innovation and entrepreneurship bases for college students.

Municipal enterprises jointly establish practical training and practice bases in colleges and universities in Jiao, build a number of demonstration bases for the cultivation of school-enterprise cooperation skills, employment internship bases for college graduates and off-campus practical education bases for college students, and promote the construction of innovation and entrepreneurship bases for college students.

5. High-End Intelligence, Talent Pooling and Sharing, and Promote the Deep Integration of Talent Between Schools and Localities.

Introduce and implement the action plan for the introduction of talents in Jiaozuo industry and relevant supporting measures, fully support the universities in Jiaozuo to declare

the national and provincial high-level talent programs, accelerate the introduction of high-level industrial and scientific and technological leaders and high-skilled talents in short supply and urgent need for Jiaozuo's economic and social development, accelerate the introduction of cultivation of higher education academic leaders and academic backbones, and build a number of high-level disciplines with outstanding characteristics and obvious advantages, which can lead the development of Jiaozuo's industry. High-level disciplines. Encourage the universities in Jiaozuo to send technical cadres and full-time teachers to Jiaozuo city and county levels and parks, and send university teachers and researchers to city enterprises, parks and grassroots front-line to serve as special experts in science and technology, science and technology specialists, and so on. College teachers are encouraged to take up part-time positions in Jiaozuo city and county authorities.

Localities have systematically organized the selection and dispatch of cadres, enterprise executives and professional and technical personnel to universities in Jiao for postings or short-term teaching assignments. It has established a system of "one-to-one" contact between municipal leaders and universities in Jiao, and established a system of contact between party committees and experts, with a focus on arranging for municipal leaders to contact a part of university experts who have made outstanding contributions. the municipal party committee and the municipal government have set up an award for experts who have made outstanding contributions to serving the local economy and society in the universities in Jiaozuo, and have established and perfected the system of special allowances for experts who have made outstanding contributions to the Jiaozuo city government.

Relying on the universities in Jiao to set up key project think tanks, science and technology innovation think tanks, enterprise think tanks, social think tanks, etc., to provide the government with decision-making consulting and decision-making support, and to provide professional consulting and program design for the innovation and upgrading of enterprises in the city area and the opening up and rising of the city. Universities in Jiao take advantage of their faculties and departments to establish cross-campus scientific research teams

composed of experts and researchers to lead the industry with their specialties, catalyze emerging industries with cutting-edge scientific research results, and participate in the development of enterprises and industrial innovations in the form of authorization of the use of scientific and technological achievements, patents and shares, and technological services. The scientific and technological personnel of universities in Jiao and college students go deep into the grassroots to lead, establish or co-organize economic entities, and form communities of interest with large-scale enterprises and farmers.

6. Open to Lead, Linkage Enhancement, and Strive to Promote the Deep Integration of School and Local Culture

Give play to the leading role of universities in Jiaozuo, inherit, carry forward and innovate Jiaozuo culture, and enhance the openness, inclusiveness and advancement of regional culture. Universities in Jiao have set up research institutions to strengthen in-depth research on red culture, Yellow River culture, celebrity culture and Jiaozuo culture. Support the construction and development of various research centers, research bases and institutes, and support the construction and development of cultural and technological integration bases. Organize teachers and students of universities in Jiaozuo to actively participate in various cultural, artistic and sports activities, youth volunteers, charitable activities, etc., to practice socialist core values; organize and carry out the city's college students' innovation and entrepreneurship competition, college students' science and technology week, college students' games, college students' art and cultural performances, college students' study tours, etc.; encourage teachers and students of universities in Jiaozuo to participate in key work such as the creation of a national civilized city, the construction of exquisite Jiaozuo, and the development of all-area tourism. Encourage teachers and students of universities in Jiao to deeply participate in the creation of a national civilized city, the construction of exquisite Jiaozuo, the development of the whole region tourism and other key work; establish the assessment and evaluation mechanism for teachers and students of universities in Jiaozuo to

participate in local activities, and incorporate them into the assessment and evaluation of staff and evaluation of the comprehensive quality of students.

7. Focusing on the Humanities and People-Oriented, and Striving to Promote the Deep Integration of School and Local Governance

To establish and improve the local major decision-making consulting Jiao universities mechanism, Jiao universities in the collection of opinions and suggestions feedback handling accountability mechanism. Party representatives, deputies to the National People's Congress and members of the Chinese People's Political Consultative Conference of the urban and rural levels of the universities in Jiaozhou have conducted in-depth investigations and studies at the grass-roots level, improved their ability to participate in and discuss politics, and contributed political wisdom to the local community. Strengthen the comprehensive social governance of the campuses and surrounding areas of the universities in Jiao, improve the information sharing, early warning, research and judgment mechanism, improve the ability and level of response to emergencies, and regularly and irregularly carry out joint law enforcement, on-site law enforcement and centralized governance. Jiaozuo network regulatory departments, ethnic and religious affairs departments, and departments for the prevention and handling of cults have strengthened their communication and contact with Jiaozuo-based colleges and universities, working together to prevent speculation on school-related online public opinion and to guard against illegal proselytizing.

8. Strengthening Leadership Measures to Ensure that Services are Optimized and Synergies are Formed

Establishing and improving the joint meeting system for deep integration of university-local cooperation. Establish and improve the docking mechanism between universities in Jiao and local departments. Establish the docking integration system at five levels: docking between the municipal party committee, municipal people's congress, municipal government, municipal CPPCC and the universities in Jiao, docking between the counties and municipalities and the universities

in Jiao, docking between the industrial parks and the universities in Jiao, docking between the municipal departments and the universities in Jiao, and docking between the enterprises and institutions and the universities in Jiao. Increase the financial, financial support for the deep integration of school-local cooperation, scientific and integrated arrangements for talent special, science and technology special, industrial support special, innovation research special, independent innovation special, science special, social science popularization special, etc., the establishment of school-enterprise deep integration of special funds, optimize the structure of capital investment, improve the efficiency of inputs and outputs. Actively coordinate the relationship between banks and schools, actively strive for preferential financing loans for universities in Jiao, encourage and guide the financial capital to invest in industry-university-research cooperation projects and the transformation of scientific research achievements of universities in Jiao, and form a flexible investment and financing mechanism. Promote the cooperation between Jiaozuo-based universities and research institutes and local enterprises to carry out basic research and applied technology research, and provide scientific and technological and human resources support for Jiaozuo's economic and social development. It will continue to assess and reward outstanding social science achievements and outstanding social science experts and outstanding young social science experts, and carry out appraisal of social science achievements at the municipal level. For universities in Jiaozuo to jointly declare scientific research projects with Jiaozuo enterprises, carry out technical consultation and services, etc., financial support and tax incentives will be implemented in accordance with the regulations. Optimize the administrative approval services for school-land cooperation enterprises and other projects, improve the approval process and speed up the approval. Deeply explore and publicize new initiatives and achievements as well as good experiences and practices of campus-land cooperation, and vigorously create an excellent, relaxed and positive social atmosphere and cooperation environment.

Strengthen the assessment of the effectiveness of school-land cooperation, and include the work of deep integration of school-land cooperation in the work performance evaluation and assessment of relevant units according to the further refined assessment and implementation measures.

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