

# The Inheritance and Development of Chinese Traditional Culture in College Classrooms under the Background of the Internet

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**Abstract:** In the Internet era, the inheritance and development of Chinese traditional culture in college classrooms is of great significance. With the rapid development of the Internet, the status and role of traditional culture in college education are also increasingly prominent. Inheritance and development of Chinese traditional culture need to play an important role in college classrooms. This study analyzes the status quo of traditional culture in college classrooms through various forms of curriculum and teaching methods, stimulates students' interest in traditional culture by using external means, and cultivates their cognition and understanding of traditional culture. It is proposed that colleges and universities should make full use of Internet resources to expand the transmission channels of traditional culture, so that more people can understand and participate in the inheritance and development of traditional culture. Finally, through the efforts of college classrooms, Chinese traditional culture will shine with new vitality and vitality in the Internet era.

**Keywords:** Internet; Chinese Traditional Culture; College Classroom

## 1. The Unique Value of Chinese Traditional Culture

Chinese traditional culture is the precious wealth of the Chinese nation for thousands of years, with unique value. This value is not only reflected in cultural heritage and historical accumulation, but also reflected in the impact on social development and personal accomplishment. First of all, the uniqueness of traditional Chinese culture is reflected in its long history. China is a country with a history of more than 5,000 years of civilization, which

has provided a solid foundation for the formation and development of traditional Chinese culture. From ancient Confucianism and Taoism to modern traditional festivals and folk customs, these traditional cultural elements play an important role in Chinese society, affecting people's lifestyles and values. This historical accumulation has endowed traditional Chinese culture with unique historical value. Secondly, the uniqueness of traditional Chinese culture is also reflected in its impact on social development. The values of filial piety, etiquette, and loyalty in traditional culture are of great significance for the maintenance of social order and the construction of social harmony<sup>[1]</sup>. At the same time, the essence of literature, art, and architecture in traditional Chinese culture has also provided valuable resources for the development and progress of society. For example, the four great inventions in ancient China have had a profound impact on the development of science and technology in the world, while the artistic forms of calligraphy and painting in traditional Chinese culture have also added unique charm to the world's cultural heritage. These all reflect the unique value of traditional Chinese culture. Finally, the uniqueness of traditional Chinese culture is also reflected in its impact on personal cultivation. Chinese traditional culture emphasizes "cultivating one's morality, raising a family, governing the country and making the world peaceful", and pays attention to the cultivation of personal accomplishment and moral quality. This cultural value concept has important guiding significance for individual growth and development. At the same time, the knowledge of health preservation and health care, traditional Chinese medicine health preservation and other aspects in Chinese traditional culture also provides valuable experience for people's health and lifestyle.

These all reflect the unique influence of Chinese traditional culture on personal accomplishment. In summary, Chinese traditional culture has unique value, not only reflected in its long history, but also reflected in its impact on social development and personal accomplishment. Protecting and inheriting Chinese traditional culture is of great significance for promoting the excellent traditional culture of the Chinese nation, enhancing cultural confidence, and promoting social development. It is hoped that we can pay more attention to and respect Chinese traditional culture, and let its unique value play a greater role in contemporary society.

## **2. Analysis of the Generalization of Chinese Traditional Culture under the Internet Model**

With the rapid development of the Internet, the spread and popularization of Chinese traditional culture under the Internet model has been greatly promoted. This paper will analyze the generalization of Chinese traditional culture under the Internet model, and explore its impact and significance. First of all, the Internet model provides a broad platform for the dissemination of traditional Chinese culture. Through the Internet, people can easily access to rich traditional Chinese cultural resources, such as ancient classics, traditional art, history and culture, etc. This convenient access has greatly promoted the popularization and inheritance of traditional Chinese culture<sup>[2]</sup>. At the same time, the global characteristics of the Internet have also made traditional Chinese culture go global, allowing more international friends to understand and love traditional Chinese culture. Secondly, the universality of traditional Chinese culture under the Internet model is also reflected in the cultural dissemination and exchange on the Internet platform. Various social media, cultural forums, online classrooms and other platforms provide a space for people to communicate and learn, making traditional Chinese culture able to carry out in-depth dissemination and exchange on the Internet. This exchange not only promotes the popularization of traditional Chinese culture, but also provides new ideas and approaches for the inheritance and innovation of traditional culture.

## **3. The Importance of Traditional Chinese Culture in College Classroom**

Traditional Chinese culture is the precious spiritual wealth of the Chinese nation, with a long history and profound heritage. In today's society, with the development of globalization and the rapid spread of information technology, traditional culture has been impacted and affected to some extent. However, it is precisely in this context that the in-depth study and inheritance of traditional Chinese culture in college classrooms is particularly important. This article will discuss the importance of traditional Chinese culture in college classrooms. First of all, traditional Chinese culture has important historical value in college classrooms. As a country with a history of five thousand years of civilization, traditional Chinese culture bears rich historical and cultural connotations, covering poetry, calligraphy and painting, music, drama, traditional festivals and many other aspects. Through systematic study of these aspects in college classrooms, it can help students better understand and understand the origin and development process of traditional Chinese culture, enhance respect and love for traditional culture, and cultivate reverence for history. Secondly, traditional Chinese culture has important ideological value in college classrooms. Traditional Chinese culture contains rich philosophical ideas, ethics and values, such as Confucian benevolence, justice, courtesy, wisdom and faith, Taoist concept of nature, Buddhist compassion and so on. Through in-depth study and discussion of these ideas, students can be guided to form correct world outlook, outlook on life and values, cultivate their moral sentiments and social responsibility, and improve their humanistic quality and social adaptability. In addition, traditional Chinese culture has important artistic value in the classroom of colleges and universities<sup>[3]</sup>. Traditional Chinese culture includes a variety of artistic forms, such as Chinese painting, calligraphy, classical music, Peking opera, etc., which not only show the aesthetic taste of the Chinese people, but also reflect the unique charm of Chinese culture. By learning these artistic forms in the classroom of colleges and universities, students' artistic creativity and aesthetic ability can be stimulated, their aesthetic emotions and literary and artistic accomplishment can be

cultivated, and their cultural quality and artistic accomplishment can be improved.

#### **4. The Development Status of Traditional Chinese Culture in the Classroom of Colleges and Universities**

With the rapid development of China's economy and the acceleration of the process of globalization, the status and role of traditional Chinese culture in the classroom of colleges and universities have attracted much attention. In today's society, college education not only aims to cultivate students' professional knowledge, but also to cultivate students' humanistic quality and traditional cultural accomplishment. Therefore, the development status of traditional Chinese culture in the classroom of colleges and universities is particularly important. First of all, the development status of traditional Chinese culture in the classroom of colleges and universities is reflected in the curriculum setting. With the re-recognition of the value of traditional culture, more and more colleges and universities begin to add courses related to traditional Chinese culture, such as ancient Chinese literature, Chinese philosophy, Chinese history, calligraphy, painting and so on. The establishment of these courses enriches the content of college education and provides students with more opportunities to understand and learn traditional Chinese culture. Secondly, the development status of traditional Chinese culture in the classroom of colleges and universities is also reflected in teaching methods and means. Traditional cultural education often focuses on the teaching of theory, but with the update of teaching ideas and the development of technical means, more and more colleges and universities begin to explore the combination of traditional culture and modern technology, using multimedia, Internet and other modern means of teaching, so that students can more vividly understand and feel the charm of traditional Chinese culture. In addition, the development status of traditional Chinese culture in the classroom of colleges and universities is also reflected in the construction of teaching staff. A high level of teaching staff is the key to promoting traditional culture education. At present, some colleges and universities actively introduce well-known experts and scholars of traditional culture at home and abroad, set up a traditional

culture research team, strengthen the research and exploration of traditional culture education, improve the quality and level of teaching<sup>[4]</sup>. However, the development of traditional Chinese culture in the classroom of colleges and universities also faces some challenges. First of all, the depth and breadth of traditional culture education needs to be improved. The traditional culture curriculum in some schools is still relatively simple, which is difficult to meet the diversified needs of students. Secondly, the integration of traditional culture education and modern values also needs more exploration and practice. How to integrate traditional culture with contemporary society has become an urgent problem to be solved. In summary, the development of traditional Chinese culture in the classroom of colleges and universities presents a positive aspect, but it is also faced with some challenges. With the re-understanding of the value of traditional culture and the renewal of the concept of higher education, it is believed that the status and role of traditional Chinese culture in the classroom of colleges and universities will be better developed and played.

#### **5. The Significance of the Inheritance of Traditional Chinese Culture in the Classroom of Colleges and Universities**

As the precious wealth of the Chinese nation, traditional Chinese culture carries rich historical, philosophical, moral and artistic connotations, which is of great significance to cultivate students' national pride, cultural confidence and innovation ability. Inheriting traditional Chinese culture in the classroom of colleges and universities can not only let students understand and respect traditional culture, but also stimulate students' patriotic feelings and cultural consciousness, improve their comprehensive quality and innovation ability. First of all, the inheritance of traditional Chinese culture in the classroom of colleges and universities can help students establish correct historical concepts and cultural cognition. Through learning traditional Chinese culture, students can learn about China's long history and splendid cultural tradition, and enhance their sense of identity and pride in the history of the motherland. At the same time, the inheritance of traditional Chinese culture can also help students

establish correct values and moral concepts, cultivate students' moral sentiments and social responsibility, and make them become young people of the new era with patriotic feelings and social responsibility. Secondly, the inheritance of traditional Chinese culture in the classroom of colleges and universities can promote students' cultural confidence and innovation ability. Traditional Chinese culture is the spiritual home of the Chinese nation, the root and soul of the Chinese nation. By inheriting traditional Chinese culture, students' confidence and pride in Chinese culture can be enhanced, and their love for and desire to explore traditional Chinese culture can be stimulated. At the same time, traditional Chinese culture contains rich innovative ideas and creative spirit, which can stimulate students' innovative awareness and ability, cultivate their innovative spirit and innovative awareness, and make them become talents of the new era with innovative ability and creativity. Finally, the inheritance of traditional Chinese culture in the classroom of colleges and universities can cultivate students' international vision and cross-cultural communication ability. Traditional Chinese culture is a bright pearl in the world's cultural treasure house, with extensive international influence and value of the times. Through the inheritance of traditional Chinese culture, it can help students understand the diversity and richness of world culture, enhance their international vision and cross-cultural communication ability, and make them become talents with international competitiveness and international influence in the new era. In a word, the inheritance of traditional Chinese culture in the classroom of colleges and universities is of great significance.

## 6. Conclusion

In the context of the rapid development of the Internet, the inheritance and development of traditional Chinese culture in the classroom of

colleges and universities has become particularly important. Traditional culture is the spiritual pillar of a country, and it is of great significance to cultivate students' cultural confidence and national identity. Colleges and universities should actively use the Internet platform and multimedia means to integrate traditional culture into classroom teaching, so that students can contact and understand traditional culture while learning professional knowledge. At the same time, universities should also strengthen the emphasis on traditional culture education, cultivate students' interest in and understanding of traditional culture, so as to promote the inheritance and development of traditional culture in the classroom of universities. Through these efforts, we can ensure that traditional culture can be inherited and developed in the Internet era, laying a solid cultural foundation for the cultivation of internationally competitive talents.

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