Research on Integration of College English Physical Classroom Based on New Media

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Abstract: With the continuous development of the science and technology, the media industry has set off a new generation of upsurge. The emergence of new media has also changed the traditional college English teaching methods. Making full use of new media technology in College English physical classroom, improving teaching process and reforming teaching methods can make better use of teaching materials. We discussed the significance of College English teaching reform in the new media era, analyzing the difficulties of college classroom teaching, and puts forward some specific suggestions for improvement, in order to provide reference for College English physical classroom teaching under the application of new media.

Keywords: New Media; College English; Classroom Teaching

Nowadays, there are countless studies on English teaching in the education sector, and satisfactory results have been achieved. However, objectively speaking, there are still certain shortcomings in the integration of physical English classroom and new media teaching in universities, and people need to continue to actively explore and improve. Besides, people have analyzed the significance and challenges of integrating current college English teaching, explored the shortcomings of integrating English teaching with classroom teaching, and proposed various improvement methods for college English classroom. It is hoped that this will provide certain reference value for college English teaching from the theoretical and practical aspects.

1. Significance of Integrating Classroom Teaching with New Media

1.1 Improving Information Construction of Education and Teaching

During the traditional teaching, it's hard for students to apply theoretical English, and the English they learn in classrooms cannot be applied to communicate in their daily. However, at present when new media teaching is widespread, it's easier for students to apply English and engage in English communication

Nowadays,the application of new media technology can effectively solve above-mentioned problems. To create a good learning environment, the application of new media technology can better enrich teaching content and stimulate students' learning enthusiasm. In the future, college English classroom, teachers are encouraged to continuously use relevant new media technologies, join their own efforts, and accelerate the information construction of teaching.

1.2 Promoting Development of English Teaching

Based on the information collection and expansion ability of new media, it is helpful for students to understand grammar knowledge through examples, which can better assist college students in sorting out grammar, sentence structure, and tense changes in physical classroom; In terms of vocabulary accumulation, new media can be used to utilize centralized and fragmented time for memorization; The application of new media can also help teachers more easily cultivate students' listening, speaking, reading, and writing abilities in the classrooms.

As a foreign language, relying solely on textbooks in the teaching process cannot meet the strong learning needs of students. At the same time, the application of new media technology plays a more necessary role in enriching the teaching content, better integrating students into the teaching process, and improving their own knowledge system.

Under the development framework of new media, compared to traditional universities that focus on physical classrooms, the application of new media has increased teachers' unique insights into English. Thus, teachers should develop English physical classrooms from their unique perspectives.

1.3 Creating English Teaching Atmosphere

In traditional teaching methods, teachers mainly impart education to students through oral teaching, while neglecting the main role of students in the new media era. Teachers often create a better learning environment by using new media technology and students' sensory experience and visual effects, using graphics, reinforced videos, and other means, which can better tap into the potential of students and improve the quality of classroom learning in college English.

2. Dilemma of Integration of Classroom Teaching and New Media

2.1 Causing Over-entertained Class

Although there are considerable benefits of integration of classroom teaching and new media,its dilemmas are also inevitable.

In the era of new media, some scholars are too radical, repeatedly advocating the use of new teaching methods in English teaching and practicing "interactive teaching". Even some of them advocate the comprehensive use of such methods in classroom teaching. This group of scholars believe that "an attitude towards entertainment is an educational philosophy and goal, neglecting the import-

ance of practical work and study." And a great number of people believe that universities are a place that advocates self-study. So, in the physical classroom of college English, students can choose to cultivate their English knowledge and ability in a relaxed atmosphere.

What's more, many scholars in the field of foreign language research have noticed the development of this negative trend. QIN Xiubai（2012）once wrote an article to oppose the current foreign language teaching. He thinks that "the entertainment of classroom teaching conflicts with the spirit of university, and the entertainment of classroom teaching is a corrosive factor." In the new media environment, the entertainment of college English teaching is becoming stronger and stronger.

There are also some rational voices that believe that in the era of entertainment until death, college English classrooms should still maintain the necessary rigor and not be completely entertainment-oriented.

Some scholars also believe that teachers should make full use of new media to fully leverage the role of interactive teaching and role-playing teaching in college English law teaching. At the same time, they advocate abandoning and reflecting on some traditional English teaching methods, in order to improve students' English proficiency and interest in learning English. But it does not completely negate the role of English teaching. It is understandable to use new media to enrich classroom teaching methods. But it does not continue like this. The goals of enhancing students' interest in learning English or mastering all English skills can't be achieved through so-called interactive teaching by one or two video clips, one or two role-playing, or one or two English games. What is more needed is the input of knowledge rather than the output. Because college English teaching is based on comprehensive training in skills such as listening, speaking, reading, writing, and translation. No matter how comprehensive the new teaching methods are, they cannot replace traditional teaching methods. Additionally, the improvement of English for college students is more focused on long-term knowledge accumulation. A rational voice should make us truly consider how to effectively utilize new media teaching and avoid the "entertainment oriented" nature of teaching.

2.2 Two-level Differentiation of English Teacher's Techniques and Attitude under Application of New Media

The classroom teaching conditions of English teachers in universities have already undergone significant changes. From searching for paper dictionaries and handwritten courses in the past, to writing online dictionaries and electronic courses, university teachers have basically bid farewell to the era of paper and pen. But it is precisely because of the rapid development of new media that the concept of the application of new media technology has differentiated among the teacher community.

On the one hand, the application of new media is considered as a technological differentiation. The application of new media in classroom

teaching of college English largely depends on the degree to which teachers use the internet. Different teachers have different mastery of modern lesson preparation methods, which leads to significant differences in the quality of lesson preparation and the effectiveness of classroom teaching. Young people are more active in thinking, dealing with new media, and dealing with computer software and hardware, which undoubtedly makes them realize their advantages. Using new media to showcase the conditions of lesson preparation not only improves the effectiveness of lesson preparation, but also saves time and effort; Most experienced teachers only have superficial knowledge that they can't fully use the online downloads, website creation, and PPT production.

On the other hand, there is a differentiation in attitudes and perspectives. During the lesson preparation process, teachers will consider their students' interests and career plans, and then organically combine relevant materials with their teaching experience to conduct college English classes. However, there are also some teachers with an improper attitude towards lesson preparation, who use complete online course materials readily available for teaching, as they are copied from the internet, which not only provides rich content but also facilitates teaching. It turns out that new media has become a "helper" for some irresponsible teachers.

3. Integration of New Media and Physical Classroom

3.1 Transforming Teaching Concepts and Innovating Teaching Methods

The classroom is a place where teachers impart knowledge,and provide guidance. In college English teaching, when teachers use multimedia for teaching, it is necessary to clarify teaching concepts and correct innovative teaching methods, promote the development of students' English, and timely use new media to transform specific content analysis into case analysis, so that students gradually master sentence structure and related expression requirements, accurately analyze the relationship between sentence patterns. Teachers can represent teaching methods, make comparisons, and exercise students' applicability. Teachers also begin to use chat tools such as QQ and WeChat to strengthen communication with students, using various forms of rich teaching materials and simple teaching methods to help students understand English, comprehensively stimulate their interest in further learning, and improve their learning effectiveness at the same time.

As what is mentioned earlier, it's harmful to abuse the multimedia in teaching English. If too many intuitive images occupy the space for thinking and imagination in English learning, the physical classroom of college English will become vulgar and lose the sanctity of learning. In such a classroom, laughter and entertainment will regularly replace the excavation of knowledge , and students will become the audience of college English classes without the active process of receiving knowledge, hence, students will easily become passive recipients of intuitive information. This is definitely not what education in the new era expects.

No matter how technology develops, how textbooks are updated, or how teaching forms are constantly created, these forms should be seen as supplements to classroom teaching. College English teachers should have a correct understanding of new media teaching methods, who are becoming a driver of new media, not a fan of new media technology.

3.2 Diversifying Teaching Methods and Models to Broaden Students' knowledge

In order to improve the level of college English teaching, teachers are advised to redesign teaching methods and improve teaching efficiency. In daily teaching, teachers not only constantly discover and learn audio-visual materials related to teaching content, but also present them in the form of audio-visual materials in the classroom, helping students create a good learning environment and develop their learning potential, they but also occasionally engage in teaching modes such as English debates and English knowledge competitions, diversify teaching modes, create a good learning environment for students, encourage on-site communication and practice, and cultivate their English communication skills. Besides, teachers should also appropriately communicate with students about the content of humanistic and social knowledge. Diverse chat tools can also be fully utilized to assist students in collaborative exploration, in order to inspire their critical thinking and

knowledge reserves.

3.3 Strengthening Practical Teaching Both Inside and Outside of Classroom

With the application of new media technology, innovative evaluation methods can highlight the scientific and objective evaluation of English teaching, comprehensively grasp the basic situation of students' English learning, and effectively improve the scientific and systematic nature of teaching activities. In terms of English theoretical research, class-room teaching should focus more on the latest development trends. Teachers had better focus on the current situation of English teaching in Chinese universities, make up for the shortcomings of traditional English teaching, and improve the quality of English teaching. For example, teachers regularly send English tests to students on Weibo or WeChat platforms in advance, which includes listening, speaking, reading, and writing in multiple aspects, allowing students to complete them as homework. And teachers conduct data analysis based on the various test results of students, systematically understanding the English learning status of each student, facilitating the guidance of their English learning direction in the classroom, and enhancing their learning confidence.

Moreover, the test results can be directly published on the official account of WeChat, so that excellent English students can feel "heroes have a place to play" and all students can see it in the same channel. This ranking method is more likely to encourage students to improve themselves on the original basis. And it can also allow students to come on stage for teaching share, improving their application ability. Definitely, learning English is a gradual process of continuous accumulation. In addition to classroom education, independent learning outside of class is also important.

As is known, the Internet has enriched the teaching resources of college English. New media devices can help students access to relevant resources from various English portal websites and online learning websites. For example, teachers can upload diverse teaching materials, and students can download them at any time and share them through new media devices. Students can also classify and integrate online and offline resources freely according to their personal needs to facilitate the selection of personalized learning content. Thanks to the Internet and new media, teachers, students and college English ecological classes can be integrated.

3.4 Building Professional Information in the Education Platform

The dissemination of new media information presents strong, immediate, and comfortable characteristics, which enables the application of new media technology in college English teaching activities to demonstrate the natural advantages of information dissemination. Based on the characteristics of new media information dissemination, college English teachers tend to build an information training platform to support the development of different kinds of English teaching activities. At the same time, students have a wider range of knowledge acquisition channels in the new media environment.

Therefore, in specific educational practices, college English teachers can introduce social software such as Weibo and WeChat in the teaching activities. By establishing public accounts or operating Weibo accounts, teachers can understand the specific needs of society for English talents in the current situation, fully capture English education content, and deeply explore the online education space provided by Weibo and WeChat platforms.

On the one hand, teachers can search and share information related to English education on the platform, and share the resources on a wide range of public platforms, which includes English oral learning, situational English learning, business English joint learning, and other modules of learning. It can also provide students with some tips for learning English, motivating students to spontaneously learn some English teaching video clips. In addition, teachers can also encourage students to combine their learning interests, encouraging them to explore topics of interest for English check-in practice, and post and share them on their own accounts. In the meanwhile, students should choose their learning content reasonably based on their own situation, exert their autonomy and initiative to immerse themselves in English learning, which can improve the effectiveness of their English learning. Besides, the sharing function of new media can be universally utilized. In the context of economic development, it is necessary to regularly

promote English education content related to students' future professional development, in order to effectively stimulate their interest in learning and highlight the role of professional English courses. Students can share relevant English content for teachers to enrich their teaching content. And universities can cooperate with other schools to enhance the professionalism of English information technology teaching and achieve further development of English education and teaching classrooms.

4. Conclusion

With the help of the application of new media, teachers will actively change their mindset, improve traditional teaching methods, explore interactive and open teaching methods, and make students the main teaching subjects. And teachers will encourage students to actively construct knowledge, build a sustainable development of new media, establish a more reasonable ideological understanding, use innovative teaching methods to enrich the teaching process, strengthen the practical application of theoretical knowledge among students, improve their knowledge level, cultivate their practical abilities, as well as enhance their English proficiency.

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