

From Classroom to Workplace: How English-Speaking Skills Facilitate Career Success for Sports Management Students

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Abstract: In the context of globalization, the importance of English proficiency in the field of sports management has become increasingly prominent. This paper explores the impact of improving English speaking skills on the employment and entrepreneurship of sports management students through literature review and theoretical analysis. The findings indicate that enhanced English-speaking skills significantly improve students' job readiness and job hunting rates. Additionally, entrepreneurship education significantly boosts students' entrepreneurial skills and intentions. Various teaching strategies, such as task-based language teaching (TBLT) and cooperative learning, have been proven effective in enhancing students' English-speaking abilities. Based on the results, this paper proposes a series of recommendations, including strengthening English-speaking instruction, introducing entrepreneurship education, providing career guidance, utilizing technological resources, and policy support to further enhance the English-speaking skills and career development potential of sports management students.

Keywords: English Speaking Skills; Sports Management Students; Employment; Entrepreneurship

1. Introduction

In the context of globalization, the importance of English proficiency has become increasingly prominent. Especially in the field of sports management, good English speaking skills not only help students access advanced international knowledge in fitness management but also enhance their competitiveness in the global market (Srivastava, 2018) [1]. Currently, the demand for professionals in sports

management and fitness management is increasing, along with the requirement for English speaking skills. However, existing studies often focus on a single discipline, lacking systematic exploration of interdisciplinary career development (González-Serrano et al., 2018) [2].

The core question of this study is: How does the improvement of English speaking skills promote the employment and entrepreneurship of sports management students in the field of fitness management? Specifically, it explores the impact of improving English speaking skills on students' job readiness and entrepreneurial intentions and success (Koo et al., 2016) [3].

This study has significant theoretical and practical implications. Theoretically, it aims to fill the research gap in the intersection of English education and sports management, enriching the theoretical framework of interdisciplinary career development (González-Serrano et al., 2017) [4]. Practically, it provides suggestions for educators to improve English teaching for sports management students, helping students better plan and develop their careers (Namaziandost et al., 2019) [5].

Language acquisition theories, such as Krashen's input hypothesis and output hypothesis, and communicative language teaching (CLT) are important theoretical foundations for enhancing English speaking skills (Namaziandost et al., 2019). Additionally, task-based language teaching (TBLT) improves students' practical communication skills through task-driven teaching (Akkara et al., 2020). Studies on the career demands of the sports management and fitness management industries show that English proficiency plays a key role in these fields (González-Serrano et al., 2018). Research

indicates that students' satisfaction with their professional skills during internships is significantly related to their career commitment and job intentions (Koo et al., 2016). Moreover, the introduction of entrepreneurship education significantly enhances students' employability and entrepreneurial intentions (González-Serrano et al., 2018) [5-8].

Although existing research highlights the importance of English speaking skills for career development, there is limited application research among sports management students (Srivastava, 2018). Particularly, the intersection of English education and sports management is still in its infancy, requiring further exploration of how improving English speaking skills impacts the employment and entrepreneurship of sports management students (González-Serrano et al., 2017). Therefore, enhancing the English speaking skills of sports management students is crucial for promoting their employment and entrepreneurship in the field of fitness management. This study will explore this issue through literature review and theoretical analysis, providing guidance for related educational practices. [9-10]

2. Literature Review

In today's globalized context, the importance of English speaking skills in career development is increasingly evident, especially for sports management students. Studies show that improving English speaking skills has a significant impact on employment and entrepreneurship in sports management and fitness management.

2.1 Relationship Between English Speaking Skills and Career Development

Research indicates that good communication skills are crucial for personal and career growth (Srivastava, 2018). Specifically, individuals with strong English speaking skills are more competitive in the job market and more likely to secure ideal positions (Srivastava, 2018). Furthermore, studies suggest that the satisfaction of sports management students with their skills during internships is significantly related to their career commitment and job intentions in the field (Koo et al., 2016). Satisfying internship experiences not only enhance students'

professional skills but also inspire their interest in pursuing careers in sports management (Koo et al., 2016).

2.2 Methods to Improve English Speaking Skills

Various teaching methods have been proven effective in enhancing students' English speaking skills. Research has found that using Bilibili English channels can significantly improve students' speaking skills (Lestari, 2019). Similarly, cooperative learning methods have also been shown to effectively enhance students' speaking abilities and learning motivation (Namaziandost et al., 2019). These methods help students better master English speaking skills by increasing opportunities for practical communication and providing feedback.

2.3 English Speaking Skills and Entrepreneurship

Entrepreneurship education plays an important role in enhancing the employability and entrepreneurial intentions of sports management students (González-Serrano et al., 2018). Studies show that through entrepreneurship education, students' perceived behavioral control and attitudes towards entrepreneurship are significantly improved (González-Serrano et al., 2018). This educational approach not only enhances students' entrepreneurial skills but also promotes their entrepreneurial activities in the field of fitness management (González-Serrano et al., 2017).

2.4 Challenges and Countermeasures in Practice

Despite numerous studies highlighting the importance of English speaking skills for career development, there are still some challenges in practice. The main issues include students' fear of public speaking, insufficient vocabulary, and weak English writing skills (Srivastava, 2018). To address these problems, research suggests incorporating public speaking activities into the curriculum, encouraging students to read more English books and magazines, and promoting reflective learning through peer feedback (Srivastava, 2018).

In summary, enhancing the English speaking skills of sports management students is crucial

for their employment and entrepreneurship in the field of fitness management. Through effective teaching methods and entrepreneurship education, students can not only improve their English speaking skills but also enhance their competitiveness in the job market and increase their chances of entrepreneurial success.

3. Theoretical Framework

3.1 Theoretical Foundations for Enhancing English Speaking Skills

Key theories for enhancing English speaking skills include language acquisition theories and communicative language teaching (CLT). Krashen's input hypothesis and output hypothesis suggest that significant exposure to comprehensible input and real-world communication environments can effectively improve language proficiency (Namaziandost et al., 2019). CLT emphasizes improving language use through actual communication activities, which complements task-based language teaching (TBLT) that helps students learn language through task-driven teaching (Safitri et al., 2020).

3.2 Career Demands and Development of Sports Management Students

Studies on the career demands in sports management and fitness management indicate that English proficiency plays a crucial role in these fields (González-Serrano et al., 2018). Specifically, internship experiences and satisfaction significantly influence students' career intentions and commitment in sports management (Koo et al., 2016). Effective internship arrangements help students acquire practical professional skills and boost their confidence in pursuing careers in this field (Koo et al., 2016).

3.3 Relationship Between English Speaking Skills, Employment, and Entrepreneurship

Research shows that improving English speaking skills significantly impacts the job readiness and entrepreneurial intentions of sports management students (González-Serrano et al., 2017). For example, entrepreneurship education plays a crucial role in enhancing students' entrepreneurial skills and intentions (González-Serrano et al., 2018). Through entrepreneurship education, students'

perceived behavioral control and attitudes towards entrepreneurship are significantly improved, which is essential for promoting their entrepreneurial activities in fitness management (González-Serrano et al., 2018).

Moreover, English speaking skills also play an important role in students' actual career development. Research indicates that classroom management is crucial in English speaking instruction, as good classroom management can enhance student engagement and learning outcomes (Faqiri et al., 2020). By implementing effective teaching strategies such as task-based learning and cooperative learning, teachers can help students better master English speaking skills (Lee, 2013; Namaziandost et al., 2019).

In conclusion, by combining language acquisition theories, communicative language teaching, and specific teaching strategies, sports management students' English speaking skills can be systematically improved, thereby promoting their employment and entrepreneurship in fitness management.

4. Results and Discussion

4.1 Impact of English Speaking Skills on Employment of Sports Management Students

English speaking skills significantly improve sports management students' job readiness and job search success rates. Research shows that students with strong English speaking skills are more competitive in the job market and more likely to secure ideal positions (Srivastava, 2018). During internships, students' satisfaction with their professional skills is significantly related to their career commitment and job intentions in the field (Koo et al., 2016). Specifically, students with high internship satisfaction are more likely to pursue careers in sports management (Koo et al., 2016). Additionally, utilizing Bilibili English channels significantly enhances students' English speaking skills, further boosting their competitiveness in the job market (Lestari, 2019).

4.2 Impact of English Speaking Skills on Entrepreneurship of Sports Management Students

Research indicates that entrepreneurship education plays a crucial role in enhancing the

entrepreneurial skills and intentions of sports management students (González-Serrano et al., 2018). Through entrepreneurship education, students' perceived behavioral control and attitudes towards entrepreneurship are significantly improved, which is essential for promoting their entrepreneurial activities in fitness management (González-Serrano et al., 2018). Specifically, studies show that students who receive entrepreneurship education have significantly improved entrepreneurial abilities and intentions, making them more capable of identifying and exploiting entrepreneurial opportunities (González-Serrano et al., 2017).

4.3 Effective Teaching Strategies for Enhancing English Speaking Skills

Various teaching strategies have been proven effective in enhancing students' English speaking skills. For example, cooperative learning enhances student interaction and collaboration, improving their speaking abilities and learning motivation (Namaziandost et al., 2019). Additionally, task-based language teaching (TBLT) drives students to complete tasks, enhancing their speaking skills through practical task completion (Safitri et al., 2020). These teaching strategies not only improve students' language proficiency but also boost their confidence and participation (Lee, 2013).

4.4 Challenges and Solutions in Practice

Despite numerous studies highlighting the importance of English speaking skills for career development, there are still some challenges in practice. The main issues include students' fear of public speaking, insufficient vocabulary, and weak English writing skills (Srivastava, 2018). To address these problems, research suggests incorporating public speaking activities into the curriculum, encouraging students to read more English books and magazines, and promoting reflective learning through peer feedback (Srivastava, 2018).

In summary, enhancing the English speaking skills of sports management students is crucial for their employment and entrepreneurship in the field of fitness management. Through effective teaching methods and entrepreneurship education, students can not only improve their English speaking skills but also enhance their competitiveness in the job

market and increase their chances of entrepreneurial success.

5. Conclusion and Recommendations

Through a review of existing literature and theoretical analysis, this study explored the impact of improving English speaking skills on the employment and entrepreneurship of sports management students in the field of fitness management. The findings indicate that enhancing English speaking skills significantly improves students' job readiness and job search success rates. Additionally, entrepreneurship education significantly boosts students' entrepreneurial skills and intentions. Various teaching strategies, such as cooperative learning and task-based language teaching, have been proven effective in enhancing students' English speaking abilities. Based on these findings, the following recommendations are provided for educators, policymakers, and sports management students to further enhance English speaking skills and promote career development:

1. **Strengthen English Speaking Instruction:** Educators should incorporate more public speaking and practical communication activities into the curriculum, using task-based language teaching and cooperative learning methods to provide more opportunities for language practice (Namaziandost et al., 2019; Safitri et al., 2020).
2. **Introduce Entrepreneurship Education:** Incorporate entrepreneurship education into sports management programs, using simulated entrepreneurial projects and real case studies to enhance students' entrepreneurial skills and intentions (González-Serrano et al., 2018).
3. **Provide Career Guidance:** Universities should offer professional career guidance services, helping students develop career plans and enhance their professional skills and job readiness through internships and career experiences (Koo et al., 2016).
4. **Utilize Technological Resources:** Fully utilize technological resources, such as Bilibili and other online platforms, to provide rich English learning materials and practical communication opportunities to help students improve their English speaking skills (Lestari, 2019).
5. **Policy Support:** Policymakers should support innovation in English teaching and entrepreneurship education in universities, providing funding and resources to promote educational reform and enhance students'

overall quality and career competitiveness. Implementing these recommendations can help sports management students improve their English speaking skills, enhance their competitiveness in the job market, and increase their chances of entrepreneurial success, leading to better career development.

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