

The Reform and Implementation Mechanism of Ecological Civilization Quality Education for Economic and Trade Universities

Xueqing Wang

Liaoning University of International Business and Economics, Dalian, Liaoning, China

Abstract: Ecology is closely related to the development of human beings. Ecological problems are becoming increasingly prominent with the development of society. With the convening of the Fifth Plenary Session of the 18th National Congress of the Communist Party of China, the construction of ecological civilization for the first time was written into the national five-year plan for the first time. The construction path of ecological civilization starts with spirit. As researchers, decision makers and actors in the future society, College Students' ecological consciousness and correct behavior will have a positive impact on the prevention and resolution of the ecological crisis. The ecological education of colleges and universities affects and determines the formation and establishment of the ecological ethics and morality and behavioral norms of college students. Therefore, the quality education of ecological civilization in colleges and universities is still necessary.

Key words: Ecological Education; University; Quality Education

1. Introduction

The concept of ecological civilization was proposed by Iring, a professor of political science at the University of Frankfurt University in 1978 in its article "Conditions of Human Survival: Dialectics of Development", used to criticize industrial civilization and technological progressivism. In 1987, Ye Qianji, a famous scholar in my country, clarified the concept of ecological civilization from the perspective of ecology, that is, humans are not only conducive to nature and nature. While transforming nature, it also protects nature. Relationship. With the continuous development of my country's economy and society, the strategic position and importance of ecological civilization are becoming more prominent.

The construction of ecological civilization is closely related to the development of socio-economic development. This concept reflects the core of the scientific concept of "people-oriented". It adheres to the basic requirements of "comprehensive, coordinated, and sustainable development" and the basic methods of "overall planning". "The word is enlarged and far away. This also means that the development of socialism with Chinese characteristics has entered a new stage, and the fundamental and historic changes in the development of Chinese social development. From the perspective of harmony between man and nature, the construction of ecological civilization is the protection and construction of a better ecological environment. The crystallization of material achievements, spiritual results, and institutional achievements obtained is a systematic engineering that runs through the entire process of economic construction, political construction, cultural construction, and social construction, and reflects the state of civilization in a society. The importance of ecological education in colleges and universities is reflected in many aspects. It not only cares about the comprehensive development of students' individual, but also has a profound impact on promoting the construction of ecological civilization in society[1].

Firstly, college ecological education helps to cultivate students' comprehensive quality. In ecological education, students not only learn the basic knowledge of ecology, but also through practical activities and case studies, in-depth understanding of the relationship between human beings and the natural environment, and forming correct ecological values. This value will guide students to pay more attention to environmental protection and actively participate in the construction of ecological civilization, thereby improving students' comprehensive quality and social responsibility. Secondly, college ecological education has a

positive effect on promoting the construction of social ecological civilization. As an important base for talent training and knowledge innovation, colleges and universities can cultivate a number of talents with ecological consciousness and environmental skills through ecological education. They will become an important force to promote the construction of social ecological civilization. At the same time, universities can also provide local governments and enterprises with technical support and consulting services through ecological scientific research projects and public service activities to promote the process of regional ecological civilization construction.

In addition, college ecological education also helps improve the national ecological security level. With the intensification of global climate change and environmental pollution, ecological security has become an important part of national security. Ecological education in universities can improve talents with ecological consciousness and environmental skills, improve the entire society's ability to understand and deal with ecological problems, thereby providing a strong guarantee for national ecological security. Finally, ecological education in universities is also an inevitable requirement for sustainable development. Sustainable development emphasizes the coordinated development of the economy, society and the environment, and ecological education is an important way to achieve this goal. Through ecological education, students will learn how to protect the ecological environment in the process of economic development and how to promote ecological fairness in social progress, so as to provide intellectual support and talent guarantee for the realization of sustainable development.

In summary, ecological education in universities is of great significance to cultivate students' comprehensive quality, promote the construction of social ecological civilization, improve the national ecological security level, and achieve sustainable development. Therefore, colleges and universities should strengthen the investment and intensity of ecological education and incorporate them into important areas of talent training and scientific research. Through ecological civilization education, colleges and universities can guide students to recognize the interdependence between human beings and nature, cultivate their sense of ecological responsibility and mission, so as to realize the

harmonious symbiosis between human beings and nature.

2. Disadvantages of Ecological Education Models in Colleges and Universities

Ecological education has raised education to the height of improving the overall civilization and increasing the height of changing people's lives. Ecological education in colleges and universities is based on the lack of ecological civilization of some college students on the one hand; on the other hand, it is the basic demand for comprehensive development of college students. However, in the actual teaching process of ecological education elective classrooms in economic and trade universities, it is also found that the content of ecological education is scattered, the form is single, the lack of systemicity, the students' insufficient knowledge of knowledge, a single assessment method, and the learning effects need to be improved[2].

2.1 Old Teaching Concepts, Students Lack Systemic Learning and Education

A large number of students have not systematically studied the relevant ecological education courses during college. The lack of ecological education knowledge is diversified. Among them Some students do not know the existence of this elective course because they do not deliberately pay attention to ecological education courses.

2.2 Old Teaching Mode, Students Lack Knowledge Learning Correlation

Ecological education requires systematic advancement. The actual situation faced in teaching is that there are great difficulties in non-environmental students to fully grasp the professional knowledge about ecology. Therefore, the innovative teaching model is urgently needed to strengthen the cross-penetration teaching of ecological education elective courses.

2.3 Single Assessment Method, the Course Challenge Is Not High

In the past, the exams were mainly carried out in the form of final papers. Students can often check the exams through the Internet and copy related papers. The results of the exam may not be able to test the true learning effect of students.

2.4 Curriculum Evaluation Is Not Timely, and the Continuous Improvement Mechanism Is Not Complete

In the past, many teachers summarized the curriculum by themselves to write a curriculum report. Students' evaluation is generally carried out after the course, and information feedback is delayed.

3. Reform and Analysis of Ecological Quality Education in Colleges and Universities

In response to the above practical problems, the reform of ecological quality education in colleges and universities urgently needs to be carried out. Therefore, the following analysis has the following analysis.

3.1 Update Teaching Concepts and Establish a Systematic Learning and Education Mechanism

Through the hard provisions of students studying ecological education elective courses, and actively organizing college students to participate in ecological public welfare activities, adhere to the guidance of learning effects, cultivate students' teamwork ability, improve students' critical thinking ability and innovative spirit, improve students' ecological education for ecological education Interest of learning of courses, finally enhance students' enthusiasm for ecological civilization[3].

3.2 Innovation Teaching Mode, Improve the Effect of Curriculum Teaching

Through cross -penetration teaching model reforms on ecological education elective courses, promote teachers to strengthen teaching design and teaching organizations, effectively select the teaching entry point, and conscientiously think about the combination of the professional and ecological education related content of the selected students. Teaching content infiltrates into ecological education.

3.3 Optimize Assessment Methods to Improve Students' Curriculum Learning Effects

Through the reform and assessment methods, the assessment of students' daily participation in learning situation, especially the assessment of discussions and research learning, stimulate students to learn endogenous motivation and improve their enthusiasm and initiative[3]. Through the improvement of the difficulty coefficient of the assessment standard, guide

students to invest more energy for curriculum extension reading, curriculum training training, and improve the actual effect of curriculum learning.

3.4 Establish a Monitoring System to Improve the Quality of Teaching

Through the organization of diversified and timely curriculum evaluation, build a comprehensive, comprehensive, and complete curriculum quality monitoring system, timely grasp the degree of course teaching goals, feedback the problems and deficiencies of all aspects of the curriculum, improve the teaching organization and design in a timely manner, and finally achieve continuous continuity The goal of improving the quality of curriculum teaching.

4. Implementation Mechanism of Ecological Quality Education in Colleges and Universities

The ecological civilization quality education runs through people's, society, and even human development[4]. It is a life -long and comprehensive education. As a new type of civilized development model, it not only inherits the excellent traditional Chinese culture, but also organically integrates human, environment and society with a wider field of vision, and has the meaning of implementing the concept of green development, promoting the comprehensive development of contemporary college students, and building a beautiful Chinese significance. extraordinary.

4.1 Combining Hard Regulations with Public Welfare Activities to Consolidate the Foundation of Ecological Civilization Construction

First of all, colleges and universities can make rigid rules, consider setting the courses related to ecological education as public basic elective courses, and give certain credits, requiring each student to conduct electives. Second Students experience the existence of ecological environment issues in person, contribute to improving the construction of ecological civilization with their own actual actions, improving the understanding of environmental issues of college students, and then to strengthen the foundation for strengthening the construction of ecological civilization.

4.2 The Whole to Zero, Implement Cross

-Penetrating Teaching Mode

Take measures to strengthen cross -penetrating teaching, decompose a single task, and set the content of ecological education related to their majors according to the majors of the students selected students in the teaching of ecological education[4]. In the process of lecture, actively broaden the content of the textbooks, and organically combine ecological education with discipline expertise. Take our school's "tourism management" major as an example. You can consider setting up cross -professional professional elective courses, such as integrating the content of the ecological education elective courses with the discipline of tourism management to understand the issue of tourism development and the sustainable development of the resource and environment.

4.3 Reform Assessment Method, Strengthen the Learning Process Assessment

Adhere to the combination of process assessment and result assessment to strengthen the process assessment. In particular, the activity and discussion quality of students' classroom participation are included in the assessment focus. At the same time, increasing open operations can be submitted by group as the unit, promoting students to check the information in the spare time, and organizing writing research reports, thereby improving students' reading ability, research ability, writing ability, and teamwork spirit[5]. The qualitative and quantitative assessment is combined to avoid deviations in the results of the assessment.

4.4 Strengthen Tracking Management, Build Curriculum Quality Information Feedback System

Teaching teachers regularly organize students' discussions, questionnaires, peer observation, classroom observation and other channels and methods to obtain feedback information for curriculum teaching effects. Compared with the expected teaching effect, timely finding problems and continuously optimize curriculum teaching design, teaching organizations, curriculum assessment In other links, continue to improve the quality of curriculum teaching.

5. Assist the Construction of Ecological Civilization Education from School and Social Level

5.1 Strengthen the Construction of Teachers and Teacher Training

Strengthen professional training for teachers. According to the characteristics and requirements of ecological civilization education, universities should formulate corresponding training plans and courses, and organize teachers to participate in professional training. The training content can include the content of ecological basic knowledge, environmental protection laws and regulations, and sustainable development theory to improve teachers' theoretical understanding and professionalism of ecological civilization education.

Secondly, strengthen exchanges and cooperation between teachers. Universities can organize teachers to participate in academic seminars, educational exchange activities, etc., allow teachers to communicate experience and share teaching methods, and promote cooperation and interaction between teachers. Fourth, establish a sound teacher incentive mechanism. Universities can formulate relevant policies, give rewards and honors to teachers who actively participate in ecological civilization education, and stimulate teachers' enthusiasm and creativity.

5.2 Strengthen Cooperation and Exchanges with Society and Enterprises

First of all, strengthening cooperation with society and enterprises can provide more resources and support for ecological civilization education in colleges and universities. Social and enterprises have rich practical experience and resources, and can provide colleges and universities with support from practical places, professional technology, and funds. Through cooperation with society and enterprises, universities can make full use of their cooperation resources, carry out practical activities for ecological civilization education, enrich educational content and form, and improve the quality and influence of education. Secondly, strengthening exchanges with society and enterprises can enhance the pertinence and effectiveness of ecological civilization education in universities. Social and enterprises are the actual application scenarios of ecological civilization education in colleges and universities. Through communication with society and enterprises, universities can understand the needs and expectations of social and enterprises for ecological civilization education, and timely adjust the content and

methods of education to make education closer to actual needs. More targeted and effective.

6. Conclusion

The education of ecological civilization in colleges and universities promotes students in response to nature, respecting nature, and protecting nature by theory and practice. Finding problems, analyzing contradictions, and formulating plans from the course of course practice can more quickly promote the construction of the ecological civilization education system, and provide important help for the final achievement of ecological civilization construction goals.

Acknowledgement

This research was supported by 2022 Liaoning University of International Business and Economics Undergraduate Teaching Reform and Research Project. Project No.: 2022XJJGYB34.

References

[1] Li Nuo, Liu Zhenyan, Liu Yuemei, Liao

Wanjin. The sense and approach of ecological civilization education in colleges and universities[J]. Journal of Beijing Normal University (Natural Science), 2023, 59(4):674-679.

[2] Xu Dongxian. Universities strengthen ecological civilization education and exploration[J]. School party building and ideological education, 2024(716):62-64.

[3] Ye Qing. Analysis of the path of strengthening ecological civilization education in the new era of universities in the new era[J]. Frontier perspective, 2023(28):7-9.

[4] Huang Jun. Research on ecological environmental protection education in the new era of universities in the new era[J]. Scientific consultation, 2024, 23(821):126-128.

[5] Xin Xiheng, Jiang Xu. Inquiry theory of ecological civilization education in the new era of universities in the new era[J]. 2023, 39(4):125-129.