

Teaching Reform and Practice of "Four Integration" in the Course of Digital Economics in the Digital Era

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Abstract: In recent years, with the rapid development of digital economy, the demand for talents is increasingly urgent, which makes the opening of the course of Digital Economics particularly important. In the face of the new requirements of the digital era for the construction of Digital Economics course, this paper puts forward the teaching reform ideas of the "Four Integration" course of Ideological and political integration, interdisciplinary integration, integration of science and education, and integration of industry and education. The idea aims to comprehensively improve students' theoretical literacy and practical ability of digital economy through a series of specific measures. Practice shows that this curriculum reform has effectively promoted the cultivation of high-quality compound talents to meet the needs of the digital age.

Keywords: Digital Economics; Four integration; Teaching reform

At present, the digital economy is becoming a new driving force and an important engine for restructuring global factor resources, reshaping the global economic structure and changing the global competition pattern. In this context, the cultivation of high-quality interdisciplinary talents is of great significance to promote the sustainable and healthy development of China's digital economy. High quality compound talents can not only provide a steady stream of innovation power for the digital economy, but also the core element to achieve high-level scientific and technological self-reliance^[1].

In view of the important position of digital economy in the national economy and its urgent demand for talents, the opening of the course of digital economics is particularly

critical. Through the innovative teaching mode, the course has formed a unique curriculum feature, which not only focuses on the teaching of theoretical knowledge, but also emphasizes the cultivation of practical ability, laying a solid foundation for students' future development in the field of digital economy^[2].

1. New Requirements of Digital Economics Course Construction in the Digital Age

In the context of the rapid development of the digital economy, the course of digital economics not only carries the important mission of imparting professional knowledge, but also faces new requirements and challenges to adapt to the changes of the times and cultivate the backbone of the future digital economy.

1.1 Strengthen Ideological and Political Education and Cultivate High-Quality Digital Economy Talents

Ideological and political courses must be organically integrated into professional courses. Through in-depth theoretical learning and practical activities, ideological and political elements in the digital economy must be continuously excavated to guide students to establish a correct world outlook, outlook on life and values. Combined with specific cases in the field of digital economy, carry out targeted discussion and reflection, so as to enhance students' sense of social responsibility and mission^[3].

1.2 Follow the Cutting-Edge Trend and Realize the Iterative Update of Course Content

In view of the important position of digital economy in the national economy and its rapid development, the content of Digital Economics course must remain cutting-edge

and be constantly updated. Teachers need to pay close attention to the latest scientific research achievements and technological trends in the field of digital economy, and timely convert them into teaching ability, so as to ensure that the course content is closely connected with the needs of the digital economy era.

1.3 Pay Attention to Practical Application and Improve the Pertinence and Effectiveness of Course Content

Through case analysis, practical projects and other teaching methods, students can deeply understand and master the theoretical knowledge of digital economy, and have the ability to use these knowledge to solve practical problems. This requirement aims to improve students' practical ability and professional quality, and provide strong support for their future development in the field of digital economy^[4].

1.4 Focus on digital literacy and cultivate the thinking mode adapting to the digital economy era

The core goal of the course should be to cultivate students' digital literacy, including data-driven, innovation, platform, collaboration and other ways of thinking. Through in-depth study and practice of the course, students can think about economic problems, analyze economic phenomena and predict economic trends from the perspective of digital economy.

2. Thoughts and Measures on the Reform and Construction of "Four Integration" of Digital Economics Course

In order to cultivate digital economy talents to meet the needs of the new era, this paper innovatively puts forward the "Four Integration" reform and construction ideas, namely, the integration of Ideological and political education, interdisciplinary integration, integration of science and education, and integration of production and education. These four aspects interweave and promote each other, and together constitute the core framework of digital economics curriculum reform.

2.1 Ideological and Political Integration

In the context of the new era, the cultivation of digital economy talents needs to take into account both professional quality and noble morality. Through the deep integration of Ideological and political education and professional knowledge, innovative teaching mode, to achieve the goal of talent training.

2.1.1 Thematic discussion and deepening of value identification

Around the digital economy ethics, social responsibility, sustainable development and other issues, regular seminars are organized to invite experts from inside and outside the industry to participate with students. Through in-depth dialogue and ideological collision, students are guided to examine the impact of the digital economy on society from a multidimensional perspective.

2.1.2 Practical activities and experience of Ideological and political Charm

Combining theory with practice, students are encouraged to participate in social practice, voluntary service, enterprise research and other activities, so that students can experience the power of digital economy in practice, reflect on the social and ethical issues behind technology, enrich social experience, deeply understand the practical significance of Ideological and political education, realize the leap from theory to practice, and feel the unique charm of Ideological and political education.

2.2 Interdisciplinary Integration

In the rapidly iterating digital age, interdisciplinary integration is the foundation for cultivating cutting-edge digital economy talents^[5]. By deeply integrating multidisciplinary resources, expanding students' knowledge boundaries, and stimulating innovative thinking and practical abilities.

2.2.1 Curriculum frontier content reconstruction

In the face of the rapid development of the digital economy, the course content needs to keep up with the pace of the times, integrate the latest theories and technologies in management, economics, computer science and other fields, promote students to master interdisciplinary knowledge and skills, and lay a solid foundation for future digital economy challenges.

2.2.2 Construction of interdisciplinary teaching

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Break through the traditional framework, explore the joint teaching mode, encourage teachers from different disciplinary backgrounds to form teaching teams, teach together through a combination of online and offline methods, build an interdisciplinary dialogue and exchange platform, provide students with a diversified academic vision, stimulate their interdisciplinary thinking and innovation potential, and promote interdisciplinary academic integration and frontier exploration^[6].

2.3 Integration of Science and Education

The integration of science and education is an important way to improve the quality of courses and students' scientific research literacy. It will transform the scientific research ability and fruitful achievements of university teachers into teaching resources and promote the deep integration of teaching and scientific research.

2.3.1 Participation in scientific research projects

Encourage students to actively participate in scientific research projects, integrate scientific research achievements into the course content, enable students to timely understand the frontier trends of the discipline, deepen theoretical understanding and application through practical operation, cultivate their ability to solve practical problems, and form scientific research literacy^[7].

2.3.2 Construction of scientific research platform

Relying on the scientific research platform of the University, it provides rich scientific research practice opportunities and resources, including advanced scientific research facilities, comprehensive technical support and expert resources from various fields, so that students can be placed in the front line of scientific research, exercise and grow in the real scientific research environment, accumulate practical experience and improve their scientific research ability.

2.4 Integration of Industry and Education

The integration of industry and education is an important way to improve the practicality and applicability of the curriculum, which aims to cultivate high-quality talents in line with the market demand through the effective

connection of education chain, talent chain, industry chain and innovation chain.

2.4.1 School-enterprise cooperation to develop teaching resources

Establish close and long-term cooperative relations with enterprises, and jointly explore and develop a series of targeted teaching cases, digital textbooks and practical projects. These resources not only enrich the course content, but also ensure that the teaching content is highly compatible with the actual needs of enterprises, so as to effectively improve the practical ability and professional quality of students^[8].

2.4.2 Entrepreneurs enter the classroom

Regularly invite enterprise backbone experts into the campus, into the classroom, participate in course teaching and practical guidance, face to face with students to share the latest industry trends, business operation management and other practical experience, improve students' practical ability and professional quality, enhance the practicability of the course.

3. Summary and Prospect

This paper discusses the opportunities and challenges faced by the course of "Digital Economics" in the context of the digital age, and puts forward the "Four Integration" teaching reform strategy. Under the framework of "four integrations", the integration of Ideological and political education strengthens students' sense of social responsibility and professional ethics, interdisciplinary integration widens students' knowledge horizons and stimulates their innovative thinking, the integration of science and education and the integration of industry and education has become the key force to promote the development of the curriculum, and the integration of science and education has stimulated students' learning enthusiasm through the transformation of scientific research achievements into teaching content; The integration of industry and education provides students with rich practical opportunities through the deep integration of education and industry, and effectively improves their professional competitiveness and innovation and entrepreneurship ability.

Looking forward to the future, the course of digital economics will continue to deepen the teaching reform of "four integrations", and

further strengthen the important position of all aspects in the course design and practice, especially continue to explore the realization path of the integration of science and education and the integration of production and education. On the one hand, it will actively explore the cooperation with leading scientific research institutions in the field of digital economy, constantly integrate the latest scientific research achievements into the teaching content, and maintain the cutting-edge and innovative nature of the course; On the other hand, it will further strengthen cooperation with enterprises, provide students with more opportunities for practice and training, and cultivate more high-quality compound talents to meet the needs of the digital economy era.

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