

# Research on the Current Situation of Ideological and Political Courses in Colleges and Universities from the Perspective of the “Great Ideological and Political Course”

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**Abstract:** Ideological and political education is an important task in China's current education system. How to create high-quality ideological and political education courses and meet the needs of students and social development in the new era has been constantly explored and studied by educators for a long time. From the perspective of the “Great Ideological and Political Course”, colleges and universities should promote the transformation of teaching methods, construct a collaborative education system for ideological and political education, and improve the effect of ideological and political education in colleges and universities with high-quality teaching resources and teaching teams. However, based on actual teaching observations, it has been found that there are always many deficiencies in the ideological and political courses in colleges and universities, which affect the value of the “Great Ideological and Political Course” system. Therefore, in this paper, the concept and application value of the “Great Ideological and Political Course” were briefly outlined, the implementation status and potential problems of the ideological and political courses in colleges and universities were proposed, and the innovative strategies for the ideological and political courses in colleges and universities were discussed in combination with teaching practice, aiming to provide references for the ideological and political education in colleges and universities.

**Keywords:** “Great Ideological and Political Course”; Ideological and Political Courses in Colleges and Universities; Current Situation; Strategy Research

From the perspective of the “Great Ideological and Political Course”, the reform of ideological and political education has become a task that cannot be ignored in colleges and universities because it determines the quality of ideological and political education and the comprehensive qualities of students in colleges and universities and even affects the future construction and development of the country. Therefore, colleges and universities should clarify the concept and value of the “Great

Ideological and Political Course” system, understand the current development situation and teaching difficulties of ideological and political courses in colleges and universities, and actively explore effective strategies for reforming the ideological and political education model in colleges and universities. However, many colleges and universities have neither realized the urgency of the reform of ideological and political courses nor formed effective teaching strategies to deal with the current teaching problems, thus seriously affecting the level of ideological and political education. Facing the above situation, colleges and universities must transform the traditional educational concept and explore it from multiple aspects such as ideological awareness, teaching resources, and teaching teams, and extract the reform plan of ideological and political education from practical teaching.

## 1. Concept and Value of the “Great Ideological and Political Course”

The “Great Ideological and Political Course” is the optimization and upgrading of traditional ideological and political education under the educational background of the new era. It emphasizes the construction of an education pattern involving all staff, the whole process, and all courses, realizes the integration and coordinated development of theoretical teaching and practical activities, comprehensively integrates the high-quality resources of schools, families, and society to form an educational joint force, and constructs an ideological and political education system with a sound mechanism, abundant resources, and diversified teaching methods, aiming to comprehensively promote the improvement of the quality of ideological and political education.

Compared with traditional ideological and political courses, the “Great Ideological and Political Course” has important values in enriching educational resources, innovating educational models, and enhancing the effect of educating people. Its teaching content is no longer limited to textbooks. Instead, it excavates audio-visual materials, social cases and excellent cultural concepts related to ideological and political education from multiple channels, effectively enriching its content types and

broadening students' ideological and political knowledge horizons. Meanwhile, the application of the concept of the "Great Ideological and Political Course" has promoted the transformation of ideological and political education methods. Teachers fully recognize students' dominant position and encourage them to actively participate in social practices and independent exploration activities to encourage students to understand and internalize the content of ideological and political education, which has a significant effect on improving the effect of ideological and political education in schools.

## **2. Current Situation of Ideological and Political Courses in Colleges and Universities from the Perspective of the "Great Ideological and Political Course"**

### **(1) The "Great Ideological and Political Course" System Needs to be Optimized**

The construction of the "Great Ideological and Political Course" system is a long-term educational task that requires the joint participation of multiple departments. Colleges and universities need to deeply understand the connotation and value of the "Great Ideological and Political Course" and give play to their subjective initiative to promote the construction process of the educational system. Currently, although various colleges and universities have already started to prepare for the construction of the "Great Ideological and Political Course" system, some people do not comprehensively understand the "Great Ideological and Political Course" and are not clear about the supporting conditions required for the system's construction. Therefore, problems such as working independently and an imperfect collaborative education system are prone to occur in actual work, which affects the integration of the goals of ideological and political education, educational resources and teaching staff, and makes it difficult to give play to the educational function of the "Great Ideological and Political Course".

### **(2) Inadequacy of Educational Resources for the "Great Ideological and Political Course"**

High-quality and abundant educational resources are an important guarantee for colleges and universities to carry out ideological and political education. From the perspective of the "Great Ideological and Political Course", colleges and universities should intensively explore ideological and political resources, change the teaching habit that mainly relies on traditional textbooks, and utilize a variety of educational resources to enhance the attractiveness and effectiveness of ideological and political education. However, according to the content construction situation of the "Great Ideological and Political Course" in colleges and universities, there are still problems such as

insufficient efforts and incomplete content in the exploration and utilization of resources, which limit the reform and development of ideological and political education in colleges and universities. Meanwhile, the integration and sharing of educational resources among colleges and universities have not been realized, which is not conducive to the integrated construction of ideological and political education at various educational stages and in various colleges and universities, and affects the development of China's ideological and political education.

### **(3) Single Teaching Mode of the "Great Ideological and Political Course"**

In the new era, ideological and political education should not only adjust its training objectives and change its promotion methods but also attach importance to the innovation and exploration of ideological and political education methods and promote the effective implementation of ideological and political education through multiple channels. However, many college and university administrators and teachers have not paid attention to the importance of the ideological and political education model and ignored students' dominant role in learning. They still follow the classroom teaching model dominated by teachers. Under this background, it is not only difficult for ideological and political courses in colleges and universities to maintain their attractiveness to students, but it will also limit the development of students' comprehensive qualities such as thinking ability, independent exploration awareness, and learning ability.

### **(4) Weak Teaching Staff of the "Great Ideological and Political Course"**

College teachers, as the main organizers of ideological and political education activities, also need to improve their teaching abilities according to the requirements of the "Great Ideological and Political Course" system, providing impetus support for ideological and political education. However, colleges and universities generally focus on teaching content and the construction of practical platforms in ideological and political education and pay insufficient attention to the construction of the teaching staff. Meanwhile, they have not formulated corresponding training plans according to teachers' development needs. As a result, many young teachers do not possess the professional qualities required for implementing ideological and political education and find it difficult to undertake the tasks of constructing the "Great Ideological and Political Course" system and conducting practical teaching.

## **3. Innovation Strategies of Ideological and Political Courses in Colleges and Universities from the Perspective of the "Great Ideological**

### **and Political Course”**

#### **(1) Strengthen the Construction of the Ideological and Political Education System**

If colleges and universities want to effectively construct the “Great Ideological and Political Course” system and improve the quality of ideological and political education in colleges and universities and the level of students’ ideological and political literacy, the most important thing is to complete the construction of the ideological and political collaborative education system based on the actual situation of colleges and universities and clarify the development goals of ideological and political education in colleges and universities in the new era. All teaching staff in colleges and universities should deeply study the relevant theories and practical cases of the “Great Ideological and Political Course”, understand the necessity and feasibility of constructing the “Great Ideological and Political Course” system, and deeply investigate the current situation and difficulties of ideological and political education. Colleges and universities should formulate an ideological and political education system that conforms to the development of their own institutions based on the survey results, and clarify the overall and phased goals of the “Great Ideological and Political Course”. Meanwhile, colleges and universities should establish a collaborative education mechanism from both on-campus and off-campus aspects. That is, they should strengthen the mutual cooperation among various disciplines on-campus, actively promote the collaboration with various colleges and universities off-campus, schools at all levels, social organizations, and families, and improve the guarantee mechanism for collaborative education to solve problems such as insufficient resources and manpower, thus steadily improving the quality of ideological and political education in colleges and universities.

#### **(2) Integrate High-Quality Ideological and Political Education Resources**

From the perspective of the “Great Ideological and Political Course”, the reform of ideological and political education in colleges and universities should focus on the exploration and integration of educational resources, and educational materials should be refined and sorted out in combination with relevant policies of ideological and political education in the new era. College teachers should be aware that ideological and political education should constantly adapt to the new social development situation and understand the latest values and national goals. Therefore, ideological and political education should adhere to principles such as diversity, advancement, and typicality, aiming to quickly attract students’ attention and interest and effectively improve the actual effect of

ideological and political education in colleges and universities. Teachers can extract ideological and political education resources from important speeches of Party leaders, the spirit of the People’s Congress, and the spirit of the Third Plenary Session of the Central Committee, and integrate the important viewpoints therein with practical cases in life and news hotspots to sort out reference materials available for teaching. Moreover, the Party and the country have repeatedly emphasized that traditional Chinese culture and red culture are important resources for ideological and political education, so teachers should deeply explore available red culture resources or traditional culture materials to further enrich the content of ideological and political classrooms in colleges and universities.

**(3) Reform the Teaching Methods of Ideological and Political Education in Colleges and Universities**  
The teaching methods of ideological and political education in colleges and universities are important factors influencing students’ enthusiasm for participation, which will directly affect the construction and application effect of the “Great Ideological and Political Course” system in colleges and universities. Therefore, college teachers should pay attention to transforming ideological and political education methods. While grasping the classroom as the first front, they should attempt to build practical teaching and online teaching platforms and use the respective advantages of the three to improve the level of ideological and political education in colleges and universities.

#### **1). Create Diversified Ideological and Political Classrooms in Colleges and Universities**

No matter how ideological and political education in colleges and universities is reformed, classroom teaching is always the main front for ideological and political education. Therefore, teachers should constantly try new classroom teaching methods to enhance the attractiveness of ideological and political classroom teaching to students. For example, teachers can adopt project-based learning activities to implement ideological and political teaching work, encourage students to complete learning tasks such as data collection, investigation and research, and analysis and demonstration according to project tasks, and prompt students to deepen their understanding of ideological and political knowledge in the process of independent learning and discussion. Furthermore, there are various models such as situational teaching and theme seminars, so teachers can select an appropriate model according to students’ interest preferences and create characteristic ideological and political classrooms in colleges and universities.

#### **2). Build a Practical Teaching Platform**

Ideological and political education cannot rely solely on theoretical teaching. It also requires students to experience the connotation of

ideological and political education through practice and internalize the knowledge of ideological and political education in social practice activities. Therefore, colleges and universities should strengthen cooperation with social organizations, enterprises, and families to jointly promote the construction of a social practice teaching platform for ideological and political education. Meanwhile, they should lead students to go into the social classroom to use theories to guide practical teaching activities and deepen students' understanding of ideological and political theories in practical activities. For example, colleges and universities can build practical education bases by utilizing the resources of service organizations such as museums and anti-Japanese war memorial halls, and invite organizations like museums to participate in the design of ideological and political practical teaching activities in colleges and universities. Taking the teaching practice base of the anti-Japanese war memorial hall as an example, activities such as "Anti-Japanese War Experience Activities" and "Red Culture Promotion" can be designed to guide students to participate in the learning and promotion of red culture, allowing students to strengthen their patriotic consciousness while experiencing the revolutionary process.

### 3). Give full play to the advantages of online teaching platforms

The development of Internet technology has provided new methods and channels for the construction of the "Great Ideological and Political Course" in colleges and universities. Teachers can not only search for more high-quality teaching resources from online platforms and also carry out online teaching activities to achieve the interactive connection of ideological and political education among schools at all levels. Therefore, colleges and universities should promote the construction of online teaching platforms and provide sectors such as online teaching, thematic learning, ideological and political activities, and resource centers. In this way, teachers and students can log in at any time to obtain the required ideological and political teaching resources, breaking the limitations of time and space in ideological and political education. Meanwhile, colleges and universities can also provide students with a more realistic learning experience of ideological and political education by using virtual technology and artificial intelligence to reproduce revolutionary scenes.

### (4) Promote the Construction of the Ideological and Political Teaching Staff Team in Colleges and Universities

The construction of the "Great Ideological and Political Course" system in colleges and universities cannot be separated from the support of teaching staff. Colleges and universities need to optimize the teacher system from the perspective of quantity and

quality. They should clarify the construction goals and plans based on the construction needs of the "Great Ideological and Political Course" system and the actual situation of the teaching staff team, and then improve the construction level by formulating corresponding systems and incentive policies. Meanwhile, colleges and universities can formulate different training programs based on the actual situation of teachers, such as special topic training activities, ideological and political teaching competitions, or step-by-step training, to strengthen their exchanges with teachers at all levels, thus effectively broadening the ideological and political knowledge reserves of college teachers and achieving the overall development of the ideological and political education capabilities of college teachers. Moreover, colleges and universities should increase the intensity of talent introduction according to actual needs, make up for the current shortage of ideological and political teachers, and promote the construction process of the "Great Ideological and Political Course" system in colleges and universities.

## 4. Conclusion

To sum up, promoting the construction of the "Great Ideological and Political Course" system is a requirement for the reform of ideological and political education in the new era, and it plays an active role in improving the quality of ideological and political education in colleges and universities and the level of students' ideological and political literacy. Therefore, colleges and universities should strengthen their ideological awareness, recognize the problems existing in the process of constructing the "Great Ideological and Political Course" system, and formulate a collaborative education system construction plan based on the actual situation of the colleges and universities. At the same time, colleges and universities should also encourage teachers to participate in the construction of the "Great Ideological and Political Course" system, intensify the exploration and integration of high-quality educational resources, adopt a teaching mode that combines classroom teaching, social practice and online teaching to enhance the attraction of ideological and political education in colleges and universities to students. In addition to enriching educational resources and innovating teaching modes, colleges and universities should not neglect the construction of the ideological and political teaching staff team. They should improve teachers' comprehensive strength through optimizing the structure of the teaching staff team and carrying out training activities, etc., comprehensively support the construction of the "Great Ideological and Political Course" system in colleges and universities, and achieve high-quality development of ideological and political education in colleges and universities.

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